

EVENT WAGERING



2-DAY IN-PERSON CLASSROOM TRAINING

With the proliferation of sports betting in recent years, GLI has conducted variations of our “Event Wagering” class across the world.

This class is designed for both students new to gaming or the intricacies of sports betting (to bring them up to speed) and students already familiar with some of the material (as a review and knowledge reinforcement).

NOTE: Times can be adjusted to meet your scheduling needs. Also available as a 4-day virtual training, conducted using Microsoft Teams via half-day (4 hour) sessions. Agenda subject to change.

DAY ONE

08:00-10:00

Introductions and Housekeeping: Who is who and where is the bathroom?

Role of GLI in Regulating Event Wagering: What role does GLI play in serving differing jurisdictions?

10:00-10:15 Break

10:15-12:00

History of Sports Betting in America: How has the history of regulations impacted sports betting in America?

Numbers and Integrity: How prevalent is event wagering?

12:00-13:00 Lunch

13:00-15:00

Wagering Types: What kinds of bets are there?

15:00-15:15 Break

15:15-17:00

Permitted Events: What kind of events should be in the catalog?

Wagering Exercise: How does a sportsbook work?

DAY TWO

08:00-10:00

Wagering Exercise Review: How did our sportsbook do?

Audits and Reports: What kind of reports are available and how can they be audited?

10:00-10:15 Break

10:15-12:00

Setting the Lines: How are lines for event wagering set?

Delivery Channels: How do operators deliver event wagering content?

12:00-13:00 Lunch

13:00-15:00

Change Management Program: How are software changes managed in event wagering?

15:00-15:15 Break

15:15-17:00

Operational Considerations: What circumstances specific to event wagering merit special consideration?

GLI-33 and Terms Review: What is the lexicon of event wagering?

GLI University® is the preeminent training provider in the regulated gaming space. For more than 20 years our subject matter experts have travelled the world using our unparalleled knowledge of gaming, testing and regulation to deliver the best training in our industry.

This training is conducted at a location, date, and time of your choosing, one that works best for your staff.

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Introductions and Housekeeping: Start your training with a structured and welcoming introduction. Meet the expert GLI-U instructors, gain an overview of the agenda, and prepare for an engaging and informative experience.

Role of GLI in Regulating Event Wagering: GLI ensures integrity and fairness in event wagering by offering tailored regulatory solutions across diverse jurisdictions. With expertise spanning gaming commissions, sports, and event-based betting systems, GLI leads the way in verifying compliant and secure wagering environments.

History of Sports Betting in America: Discover the fascinating evolution of sports betting in America, from its colonial-era roots to the modern legal landscape. This section highlights pivotal moments, including landmark legislation and technological innovations shaping the industry today.

Numbers and Integrity: Learn how accurate data and robust integrity measures underpin successful sports betting operations. GLI emphasizes transparency, fair play, and anti-corruption strategies to maintain public trust in event wagering systems.

Wagering Types: Explore the diverse range of wagering options available, from fixed odds and parlay bets to in-play wagers and prop bets. This section showcases how sportsbooks balance risk and reward to create engaging experiences for bettors.

Permitted Events: Understand how jurisdictions define permitted events for betting, from traditional sports to esports and other competitions. GLI helps regulators craft comprehensive catalogs that ensure compliance and innovation.

Wagering Exercise: Gain hands-on experience with sportsbook operations through practical exercises. Learn how rotation numbers, odds, and betting types come together to create a seamless wagering experience.

Wagering Exercise Review: Reflect on sportsbook operations and performance metrics, gaining insights into areas for improvement. This section ensures participants leave with actionable knowledge to enhance their regulatory or operational roles.

Audits and Reports: Discover the importance of audits and reporting in ensuring compliance and transparency in sports betting. GLI highlights the tools and methodologies required for effective oversight and financial integrity.

Setting the Lines: Uncover the science and strategy behind setting betting lines. This section explains how sportsbooks use data and analytics to attract balanced betting action and optimize profitability.

Delivery Channels: Explore the various delivery channels for sports betting, from retail sports books to mobile apps and online platforms. GLI ensures these channels meet regulatory standards while providing convenience for players.

Change Management Program: Learn how GLI helps operators and regulators navigate change in the dynamic sports betting industry. This section emphasizes the importance of adaptability and continuous improvement in processes and technologies.

Operational Considerations: Gain insights into the operational challenges of sports betting, from staffing and resource allocation to maintaining system uptime. GLI brings up possible solutions to streamline operations while ensuring compliance.

GLI-33 and Terms Review: Dive deep into GLI-33 standards and the essential terminology of event wagering. This section provides a solid foundation for understanding technical requirements and regulatory expectations.

Class size is limited to 35 students. Clients are responsible for classroom setup, including audio and visual systems.

Note that bespoke versions of all our training offerings, with modules curated for your exact needs, are available. If you would like a quote for this training or would like to discuss other GLI University offerings, including custom training, please contact your Government Relations representative or email gliu@gaminglabs.com.