

# NAVIGATING LOTTERY INNOVATION

**GLI**<sup>®</sup> GAMING  
LABORATORIES  
INTERNATIONAL<sup>®</sup>



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# LOTTERY MODERNIZATION IS A JOURNEY



The global lottery industry is evolving faster than ever, and lotteries are responding by modernizing and integrating new technologies, distribution channels, and game portfolios. This modernization journey is filled with opportunities – and with pitfalls. With so much at stake, the question becomes, “where to start?”

**GLI® is here to help wherever you are in your journey.**

We provide the support and intelligence you need to capitalize on new products and delivery channels from iLottery/eInstants, to in-lane sales, sports betting and/or cashless sales, and more. Wherever your lottery modernization journey takes you, we are here to help you navigate it with ease.



Lottery modernization can mean different things at different parts of your journey. Wherever you are, we are here to assist you to responsibly expand your market and drive new revenue to your good causes. We can help with your entire journey, from strategic planning through delivery, launch, and growth. GLI has global experience helping lotteries execute their modernization roadmaps, with independent, technical gaming expertise in all areas of operations.



## iLOTTERY/eINSTANT SUPPORT:

- Change management
- Game design mathematics
- Game testing (desktop and mobile)
- Geolocation
- AML/KYC
- Platform/remote gaming server
- Random number generator (RNG) testing

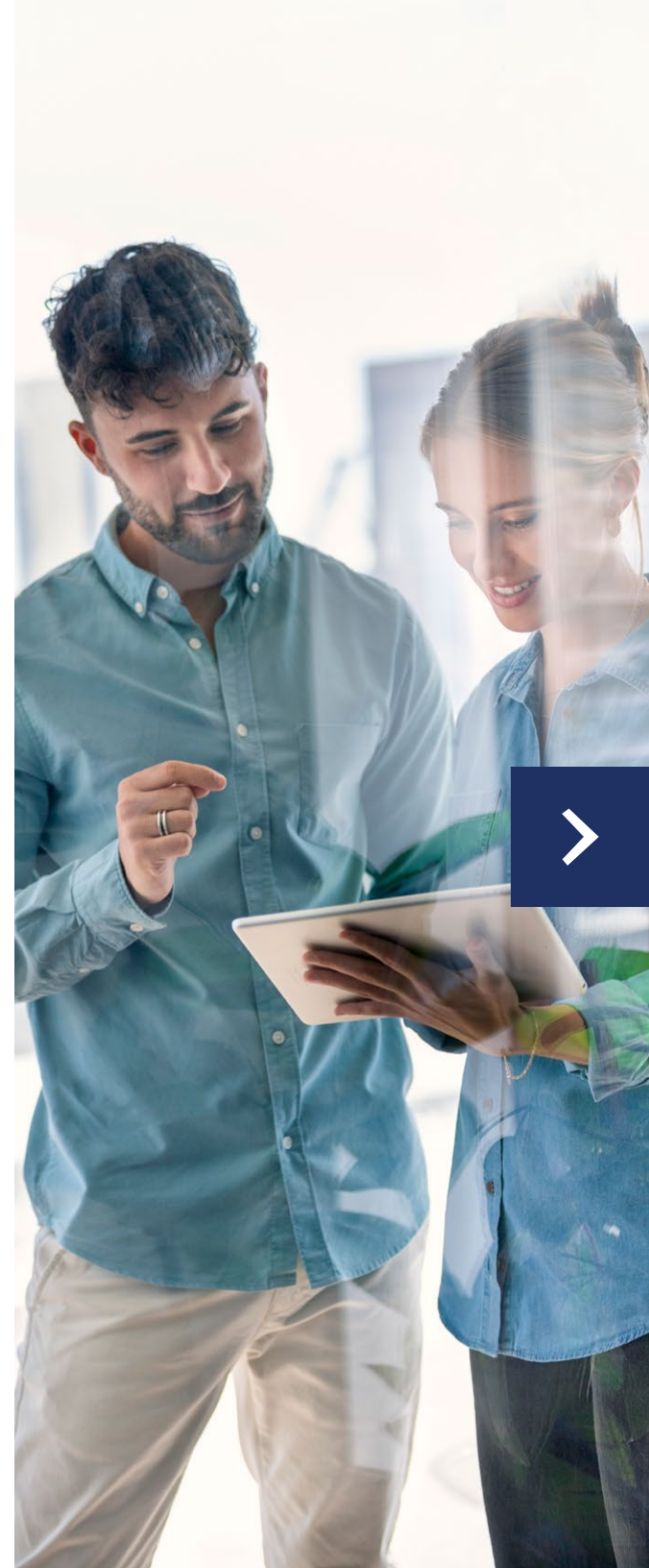
# LOTTERY SOLUTIONS AND CONSULTANCY

Only GLI has the knowledge, insights, and global reach you need to help you strategically increase service quality while responding to the changing regulatory landscape. Our unique end-to-end service model ensures complete governance, strategic planning, execution, and control for you and your lottery.



## EXPERT LOTTERY RESOURCES:

- In-venue wireless
- Project management PMO
- Quality assurance and testing
- RFI/RFP/RFQ consulting
- Self-service betting terminals/kiosks
- Sports betting
- Technical standards



# PROFESSIONAL SERVICES

With unprecedented change come opportunities as well as challenges of mitigating risks, meeting objectives, and complying with regulators and stakeholder expectations. Our Professional Services teams are industry-experienced security experts. We provide a wide range of services to lotteries for core operational areas in risk management, security and integrity, and we can help you prepare for any and every kind of audit, including:

## LOTTERY OPERATIONS

- Certification and game math analysis
- Instant (scratch) ticket testing
- Lottery ball testing
- Lottery, gaming, and sports betting educational services
- Random number generation (RNG) analysis
- Responsible Gaming Review and WLA Responsible Gaming Framework (RGF)

At GLI, we perform so much more than testing and are committed to helping you deploy, manage, and execute your Lottery Modernization journey. We are here to help you maximize, protect, and prepare for tomorrow so you can achieve all of your goals.



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GLI's core purpose is to be the trusted global compliance and quality expert relied upon by our clients – delivering world-class customer service and value that is unmatched.



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