

“GAMING LABS CERTIFIED”[®] MARK

FAQs

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Do I have to submit an application to use the “Gaming Labs Certified” mark if my product was approved by GLI?

Yes. The “Gaming Labs Certified” mark is a registered trademark of Gaming Laboratories International, LLC and therefore has exclusive right to its use under U.S. and International laws governing the use of trademarks. GLI intends to protect its interests, reputation and commitment to quality testing, inspection and certification services and will seek legal action if necessary. As an ISO accredited Certification Body GLI is audited by an independent accreditation body and required to maintain up-to-date records of all mark users and how the mark is being used. The online application is located on the www.gaminglabs.com website, by selecting the ‘Services’ tab then selecting ‘Certification’.

Is there a fee to use the “Gaming Labs Certified” mark?

No. There is no fee associated with application for, or use of, the “Gaming Labs Certified” mark.

What is a site seal?

A site seal is a sign of trust. When an applicant is granted approval to use the mark they are provided the image of the mark along with a link that must be embedded within the mark when used on a website. When the mark is selected by a website user it displays a Certificate of Integrity. The Certificate of Integrity lists the manufacturer of the product, the date it was certified by GLI, the product owner’s company logo (optional) and a link to the manufacturer’s website. This shows the website user that the product specified was tested and certified by GLI.

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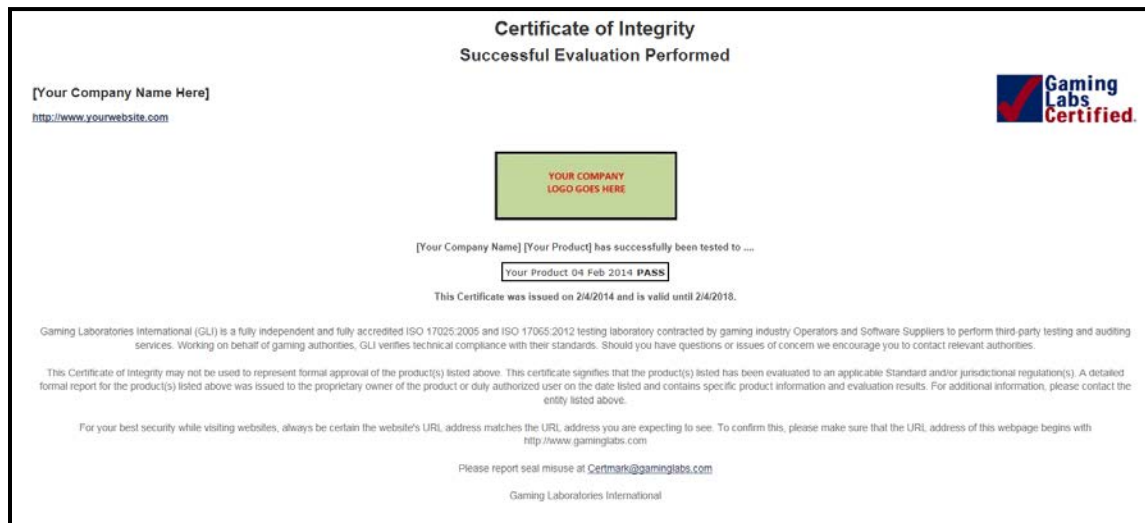
Is it required to use the site seal (link) in conjunction with the Mark?

Yes. The site seal cannot be separated from the “Gaming Labs Certified” Mark. The site seal and mark are deemed to be one document. The site seal confirms the certification work performed by GLI and is used to verify that the mark is being correctly used during surveillance audit activity. The site seal is not displayed on the website, it is a link embedded in the image of the “Gaming Labs Certified” mark.

Can I use my company logo in conjunction with the “Gaming Labs Certified” mark?

Yes. The product owner has the option of using their company logo. When used, it is displayed on the Certificate of Integrity, which is displayed when the “Gaming Labs Certified” mark is selected on a website.

For Example:



Can I still use the TST mark?

No. Technical Systems Testing (TST) was acquired by GLI therefore all TST marks and logos were phased out in September of 2012. GLI has ceased all use of the TST mark and logos on all internal and external materials. All TST marks must be updated as the company TST is no longer in operation. The only mark/logo currently available for use by outside organizations is the “Gaming Labs Certified” mark. To receive the “Gaming Labs Certified” mark, the TST mark user must submit an application which is available on www.gaminglabs.com. Even if an organization was previously approved to use a TST mark in the past, a new application for the “Gaming Labs Certified” mark must be submitted.

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If I am the owner of a product that was tested and certified by GLI, can clients that purchase the product use the mark?

Yes. This would be considered a transfer of the mark, however the product owner may not provide the mark to anyone. On the online application, applicants must acknowledge that they may not provide the mark for use to any other companies/entities. Since it is a registered trademark, only GLI can distribute the mark. This is so that GLI can control where and how the mark is being used.

In order to have the mark transferred to a licensee, operator, etc., the owner of the product must first complete the application for use of the mark and select ‘Yes’ when asked “Do you intend to transfer use of the mark?” Once approval is granted to the product owner, the company that wants to use the mark for the same product must also apply via the online application and complete the application process in the same manner. The mark will only be provided to the client as a transfer if the product owner indicates that they intend to transfer use of the mark.

Please note that completing an application does not guarantee that the mark will be approved for use. All applications are subject to review by the Product Certification Decisions Committee (PCDC) and must be granted approval by the committee prior to use.

If I purchase a certified product, can my company’s name be listed on the Certificate of Integrity?

No. Only the owner of the product (organization that submitted it to GLI for testing and certification) can be listed on the Certificate of Integrity. When the product is purchased from the owner and used by a third-party organization, only the product-owner’s Certificate of Integrity may be displayed. The Certificate of Integrity is meant to show the original product from the owner was tested and certified by GLI. It may not imply that GLI tested and certified it for use by anyone other than the owner of the product.

What is the Product Certification Decisions Committee (PCDC)?

The Product Certification Decisions Committee (PCDC) is made up of members of Senior Management representing various departments of GLI. This ensures that the PCDC is impartial during the review of each application. Furthermore, no single interest predominates and all members of the PCDC are free from any commercial, financial and other pressures that might influence decisions. **The PCDC reviews all incoming applications for use of the mark and makes the final determination regarding the outcome of each application.**

Can the mark be used on both a webpage and printed media?

Yes. When the application asks “Where will the Gaming Labs Certified” Mark be used:” the user must indicate all website addresses where they wish to display the mark as well as specify the type of printed media (i.e. brochure, flyer, etc).

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Is there a process for receiving approval of the mark?

Yes. The process varies depending on whether the user intends to display the mark on a webpage or on printed media.

- **For use on a webpage:** The applicant must specify the web address of any and all websites where the mark will be placed. (The owner of the product may also choose to have their company logo placed on the Certificate of Integrity.) Once GLI receives the application, and all the necessary information is provided, it is submitted to the Product Certification Decisions Committee (PCDC) for their review. If the PCDC grants approval to the applicant to use the mark on the website(s) provided, the mark is issued with a site seal (link) which must be embedded in the mark when used on websites.
- **For use on printed media:** The applicant must specify the type of printed media on the application (i.e. brochure, flyer, etc). Once GLI receives the application, the applicant is contacted to provide samples of all printed media showing where/how the mark will be displayed. Once GLI receives the sample materials, they are submitted to the Product Certification Decisions Committee for review. If a positive determination is made, approval is granted. (Please note when the mark is implemented on any printed material, the mark must be displayed to correspond with the specific product which was listed on the application for use of the mark and may not be changed without GLI’s review and approval.)

Can the “Gaming Labs Certified” Mark be used on a Mobile App?

This is reviewed on a case-by-case basis. In principle the use of the Mark on mobile applications is feasible. The primary consideration is the ability to display the Mark such that it does not imply or leave the impression that GLI has certified a product, process or service not covered by our scope. The applicant is contacted to provide samples and evidence of how and where the Mark is being considered for use (for example, splash screens). Once samples are provided, the Product Certification Decisions Committee reviews the application and samples to determine if approval for the mark can be granted. If approved for use in a mobile app, the mark user will be provided with a link for the site seal that must be embedded within the mark. When the image of the mark is selected, it displays a Certificate of Integrity. The Certificate of Integrity lists the manufacturer of the product, the date it was certified by GLI, the product owner’s company logo (optional) and a link to the manufacturer’s website. This shows the app user that the product specified was tested and certified by GLI.

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Can the mark be used on a decal?

No. As stated in the Terms and Conditions for use of the mark (which must be acknowledged on the application form by all mark applicants), the “Gaming Labs Certified” mark is not permitted for use on a decal or sticker.

Additionally, the mark may not be displayed on a product or product packaging, business cards, buildings, organizational flags, vehicles, etc.

Does GLI confirm use of the Mark?

Yes. GLI conducts routine surveillance of all organizations who have applied for the mark, whether they were granted final approval or not. Surveillance activities can be conducted on the internet to confirm proper use of the mark on websites or during tradeshows to ensure printed material using the mark is authorized. If any type of improper use is identified, the mark user is then contacted and will have an opportunity to correct the issue identified.

GLI also performs periodic surveillance to identify companies using the mark who did not apply for use. In these cases, the individual/company is contacted and given the opportunity to properly apply for the mark. If they choose not to do so, **any and all** GLI/TST marks or logos being displayed must be removed until such time that an application is submitted and subsequently approved for use by the Product Certification Decisions Committee.

Can the mark be used in conjunction with any GLI report?

No. The “Gaming Labs Certified” mark can only be used in conjunction with a product that has been tested and certified against a Standard or specific jurisdictional regulation(s). Monthly game payout calculation letters and non-jurisdictional evaluation reports are examples of letters which do not qualify as a certified product. It is recommended that you discuss the scope of your submission with your Client Services Representative in advance if you are interested in applying for use of the “Gaming Labs Certified” mark. Please note that receiving a GLI Certification report for a project does not guarantee approval for use of the “Gaming Labs Certified” mark. Approval for use of the mark is determined by the Product Certification Decisions Committee on a case-by-case basis.

Can the mark be edited/altere d when displayed on a company’s website or printed material?

No. The “Gaming Labs Certified” mark is a registered trademark, and may not be edited in any way, including but not limited to text, color, background, etc.

In order to accommodate the needs of a wide variety of clients, the “Gaming Labs Certified” mark is available in the following versions: a color version, a black-and-white version, and an inverted black-and-white version. To provide greater ease of implementation, approved mark users have the option to display whichever version of the mark is most suitable for their needs.